



FOR IMMEDIATE RELEASE

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Community Coalition Launches “Run to the Polls” Civic Engagement Event to Inspire South Los Angeles Voters Through Joy and Community

LOS ANGELES, CA—In an effort to increase voter participation and reimagine civic engagement through joy, movement, and community connection, Community Coalition (CoCo) will host **RUN TO THE POLLS: Move for Our Community, Vote for Our Future**—a nonpartisan civic engagement event on **Saturday, May 30, 2026, at 9:00 a.m. at South LA Café, 8488 S Vermont, LA 90044.**

Designed to energize and mobilize South Los Angeles residents ahead of the primary election, the event aims to bring SLA residents together for an empowering, joyful, community-centered public activation that encourages neighbors—particularly younger Black and Brown voters—to participate in the democratic process.

“Run to the Polls is about changing the energy around civic engagement,” said Marsha Mitchell, Senior Director of Communications for Community Coalition. “Too often, political outreach centers around fear and crisis regarding the political landscape. CoCo believes in people power. That means showing up, organizing, using our voices and engaging community. We know that these are powerful tools that inspire action and change. We want residents to feel connected to each other and to their own power.”

The event will feature a community run/walk activation designed to foster togetherness as we bring our ballots with us as we vote collectively. Through music, movement, wellness, and celebration, participants will engage in an experience rooted in civic action and belonging. You choose your pace either 5K run or a walk to the nearest voting location.

For those planning to vote, we’ll make a stop near a voting center during the event. You are welcome to bring your ballot, but no ballot is needed to run, walk, or participate.

EVENT DETAILS

What: RUN TO THE POLLS: Move for Our Community. Vote for Our Future

When: Saturday, May 30, 2026 | 9:00 AM

Where: South LA Cafe, 8488 S Vermont, LA 90044

Who: Community Coalition residents, families, organizers, and South Los Angeles community members

This event is free and open to the public

About Community Coalition

Founded in 1990, CoCoworks to transform the social and economic conditions in South LA that foster addiction, crime, poverty, and violence. Through organizing, advocacy, and community-building, CoCo mobilizes thousands of residents to create, influence, and change public policy in pursuit of equity and justice for Black and Brown communities.